



THE DAYTON ART INSTITUTE

MEDIA RELEASE

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DAYTON ART INSTITUTE ANNOUNCES EXPANDED HOURS FOR *AMERICAN CHRONICLES: THE ART OF NORMAN ROCKWELL*

(DAYTON, OHIO) – December 28, 2011 – Due to strong attendance and visitor demand for expanded hours, The Dayton Art Institute announced today it will open additional days during the run of the special exhibition [*American Chronicles: The Art of Norman Rockwell*](#).

The museum will be open extended holiday hours on **Monday, January 2** and **Tuesday, January 3**, 10 a.m. – 5 p.m. each day. The museum will also be open 10 a.m. – 5 p.m. on Martin Luther King Day, **Monday, January 16**.

In addition, the museum will be open **10 a.m. – 5 p.m. on Tuesdays** for the remainder of *American Chronicles*, which runs through February 5. *The exception is Tuesday, January 24, which is a special members-only day at the museum.*

The Dayton Art Institute's regular hours are Wednesday – Saturday, 10 a.m. – 5 p.m., and Sunday, noon – 5 p.m., with extended hours on Thursday until 8 p.m. For more information about museum hours and planning a visit, go to www.daytonartinstitute.org/visit.

Nearly 3,000 people visited The Dayton Art Institute between December 26 and 28, and more than 12,000 people have seen *American Chronicles* since the exhibition opened in November.

American Chronicles: The Art of Norman Rockwell is currently on view at The Dayton Art Institute through February 5, 2012. It features 42 original artworks and a complete set of all 323 of Rockwell's *Saturday Evening Post* covers. Admission to *American Chronicles* is \$15 for adults, \$13 for seniors (60+), students (18+ w/ID) and active military, \$10 for youth (ages 7-17) and free for children (ages 6 & under). Museum members are free for their first visit, \$10 for return visits. For more information, visit www.daytonartinstitute.org/rockwell.

Support for *American Chronicles* is provided by **Presenting Sponsor** PNC, **Executive Sponsors** the Berry Family Foundation and Premier Health Partners, **Benefactor Sponsors** Mr. Charles D. Berry, ELM Foundation, Kettering Health Network and Taft Stettinius & Hollister LLP, **Patron Sponsors**

DP&L Foundation and Morgan Stanley Smith Barney, and **Media Sponsors** WHIO-TV, *Dayton Daily News* and K99.1 FM. The museum's **Rockwell Documentary Partner** is ThinkTV and the **Official Host** is Crowne Plaza Dayton.

American Chronicles was organized by the [Norman Rockwell Museum](#), which received support for the exhibition from an American Masterpieces Grant from the National Endowment for the Arts, The Curtis Publishing Company, the Norman Rockwell Estate Licensing Company, and the Stockman Family Foundation Trust.

To learn more about The Dayton Art Institute, visit www.daytonartinstitute.org or call the museum at 937-223-5277. Be sure to visit The Dayton Art Institute on Facebook (facebook.com/daytonartinstitute) and Twitter (twitter.com/daytonart) for additional information and exclusive offers.

ABOUT THE DAYTON ART INSTITUTE

As one of the Miami Valley's premier fine art museums, The Dayton Art Institute offers a full range of programming in addition to exhibiting its collection. The galleries and Museum Store are open Wednesday through Saturday, 10 a.m. to 5 p.m., and Sunday, noon to 5 p.m., with extended hours on Thursday until 8 p.m. Suggested admission to the museum's permanent collection is \$8 adults, \$5 seniors, active military and groups. Admission is free for museum members, students (18+ w/ID) and youth (17 and under). Some special exhibitions, programs and events may carry an additional charge and include admission to the museum's permanent collection as part of that price. Free parking is available at the museum and the facility is fully accessible to physically challenged visitors. The Cafe serves lunch Wednesday through Saturday, 11:30 a.m. – 3:30 p.m., and Sunday, noon – 3:30 p.m. For more information, please call 937-223-4278 or visit www.daytonartinstitute.org. The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The DAI also receives support from the Montgomery County Arts and Cultural District.

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