TAKING STEPS TOWARD THE FUTURE
2015 COMMUNITY REPORT
2015

THE YEAR IN REVIEW

2015 was another year of change and growth here at your Dayton Art Institute, with many exciting things taking place at the museum.

Museum attendance remained strong, with nearly 123,000 people visiting throughout the year. More than 22,500 people visited special exhibitions and more than 25,800 visited our Lange Family Experencenter during 2015! Special exhibitions were highlighted by the “Year of American Art,” including American Impressionism: The Lure of the Artists’ Colony, Call to Duty: World War Posters and Tears of Stone: World War I Remembered, Photographs by Jane Alden Stevens, and American Sampler: Grandma Moses and the Handicraft Tradition. The Lange Family Experencenter featured Decked Out! and Eye Teasers.

We completed space studies for the preservation and enhancement of our historic museum building, utilizing the nearly $2.2 million in funding received from an Ohio State Capital Appropriations Bill. A Centennial Master Plan was completed as part of the space study. The first of the projects, replacement of the Shaw Gothic Cloister floor, was completed in early February, and several other renovation projects will take place in 2016.

Working with national museum consultants Diane Frankel and Mary Kay Ingenthron, we also completed and introduced a new strategic plan that will carry the museum through its centennial in 2019.

Art Ball and Oktoberfest continue to receive fantastic community support. These important museum fundraisers once again brought large crowds to the museum and significant revenue to support museum operations.

There is much work ahead of us, but the museum took significant steps in 2015 toward a strong and vibrant future. We are pleased to present this Community Report as an overview of 2015. Thank you for your continued support of this important Dayton institution, and we look forward to sharing an exciting 2016 with all of you.

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Director and CEO

Bear Monita
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Mayor, City of Dayton
Nearly 123,000 people visited The Dayton Art Institute in 2015.

Based on a series of space studies, a Centennial Master Plan for renovations and improvements to the museum’s historic building, utilizing nearly $2.2 million in funding received from a 2014 State of Ohio Capital Appropriations Bill, was completed in 2015. LWC Incorporated of Dayton was chosen, through an independent process, as the architectural firm to create the Centennial Master Plan.

In conjunction with the Centennial Master Plan, a strategic plan leading up to the museum’s 2019 centennial was finalized and presented to staff. The strategic plan was developed from planning studies and guest surveys completed with the assistance of national museum consultants Diane Frankel and Mary Kay Ingenthron.

More than 22,500 people visited DAI special exhibitions in calendar year 2015.

The museum’s “Year of American Art” presented three well-received special exhibitions:
- American Impressionism: The Lure of the Artists’ Colony, March 7 – May 31
- Call to Duty: World War Posters & Tears of Stone: World War Remembered, Photographs by Jane Alden Stevens, July 4 – October 4

In conjunction with these special exhibitions, noted photographer Jane Alden Stevens, Galerie St. Etienne Director Jane Kallir; and Reading Public Museum Curator of Art and Civilization Scott Schweigert all spoke at the museum.

The DAI’s Associate Board reached a significant milestone, celebrating its 50th anniversary in 2015. The Board consists of 32 couples (64 members total) who serve four-year terms. These dedicated community volunteers help plan and organize The DAI’s two largest fundraisers, Art Ball and Oktoberfest.

It was another successful year for Art Ball and Oktoberfest:
- More than 900 people attended Art Ball.
- Oktoberfest attendance was more than 26,500 people for all three days of the event, including 600 at the Lederhosen Lunch and 2,000 attending the Preview Party.
- Oktoberfest generated net revenue of more than $410,000.

The What Is a Masterpiece? interactive virtual tour of the permanent collection continued to grow. 2015 Hone Fellows, Athena Knисley and Peter Doebler, Ph.D., achieved a record number of contributions—ranging from ancient art to the present and representing diverse cultures—taking the total number of featured works to 87. What Is a Masterpiece? received 1,778 unique visitors and 39,689 pagewiews during 2015.

Beginning in October, a masterpiece by Paul Cézanne, on loan from The Cleveland Museum of Art, has been on view in Gallery 218 of the Berry Wing of European Art. It served as the basis for two focus exhibitions in 2015-2016, Toil and Leisure: The Evolution of French Landscape Painting in the 18th and 19th Centuries (October 2015 – January 2016) and Fractured Forms: The Impact of Paul Cézanne on Art (January – April 2016).

This was the 14th year for the Yeck College Artist Fellows program. 2015 awardees exhibited their artwork in the museum and mentored a group of high school students. Awardees included Ellen Bukvic and Marina Genetin from Wright State University, Billy Haines from Sinclair Community College, and Hannah Zimmerman from Miami University, Oxford.

Draw from the Collection, a program designed to study and sketch art in the galleries and then complete a finished work in the studios, was initiated by the education department.

1,722 caregivers and youth participated in The DAI’s Super Saturdays and Tiny Thursdays family programming, an increase from 1,500 in 2014.

The Art + Core Connections education program reached 817 area students.

Local arts educator Curtis Barnes Sr. was awarded the 2015 Houk Award.

The Passport to Kindergaten family day, held in partnership with ReadySetSoar, brought more than 500 children and their caregivers to the museum for a family day in November.

The museum continued its popular Fourth of July member event, Red, Art & Blue, with nearly 400 members and their guests attending.

The new series of Curatorial Conversations gallery talks offered unique insights into works in the permanent collection from members of the museum’s curatorial and education departments.

The Vine & Canvas series, which combines wine tastings with thematically related docent-led tours of the permanent collection, offered a successful second year in 2015.


During 2015, The Dayton Art Institute received public and private grants, totaling more than $400,000, from Virginia W. Kettering Foundation, Ohio Arts Council, Montgomery County Arts and Cultural District, William & Dorothy Yeck Family Foundation, The Frank M. Tait Foundation, Martha Holden Jennings Foundation, Mathile Family Foundation, Leslie C. Mapp Foundation, PNC Bank Foundation, Montgomery County Business Incentive Program, and Levin Family Foundation.

The Lange Family Expericnecenter featured the exhibition Eye Teasers, which opened in May and explored the methods artists use to create optical effects.

Two exhibition receptions took place, in May and November, with a total of 240 guests attending.

It was a strong year for The DAI’s Education Department, with increased attendance for education programs and The Lange Family Expericnecenter. Educational programming reached nearly 36,500 people, while more than 25,800 people visited The Lange Family Expericnecenter.

In 2015, 37 weddings and receptions were held at The DAI. As of February 2016, 38 weddings and receptions have already been booked for 2016, with another four booked for 2017.

A total of 106 rental events were held at the museum during 2015, with more than 17,000 people attending those events.


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Community partnerships continued to play an important role at The Dayton Art Institute during 2015. During the past year, The DAI partnered with these organizations:

- The summer special exhibition Call to Duty marked the first collaboration between The DAI and Dayton’s National Museum of the U.S. Air Force (NMUSAF). The NMUSAF loaned a number of items from its collection for the exhibition, manuscript curator Christina Douglass presented a related talk at the museum, and the museums collaborated on a number of cross-promotional marketing initiatives.

- The museum continued its partnership with the Dayton Metro Library on the ReImagining Works initiative. The program invites local artists to use pieces from The DAI’s permanent collection as inspiration for new artwork, to be installed at the new or renovated Dayton Metro Library buildings. The first of the completed works, created by artist Darren Kall and inspired by Charles Sheeler’s Stacks in Celebration, was installed at the renovated Electra C. Doren Branch Library in Old North Dayton. The Miami Township Branch Library also opened with work by Dayton artist Stefan Chinov. Chinov’s sculptures were inspired by the Chinese, Shang dynasty (1600-1050 BCE) Ritual Wine Vessel (Jue) from the museum’s permanent collection. In addition, commissions were awarded for the Brookville, New Lebanon, Kettering-Moraine, Vandalia and Miamisburg branch libraries in 2015.

- A partnership with Dayton Early College Academy resulted in a group of DECA students working with a computer programmer to develop a touch-screen interactive for The Lange Family Experiencenter’s Eye Teasers.

- The DAI partnered with the Dayton Peace Accords 20th Anniversary events, presenting the focus exhibition 20 Years Later: In Celebration of the Dayton Peace Accords in Gallery 222.

- The University of Dayton and The DAI partnered to present artist Julie Green’s powerful exhibition, The Last Supper: 600 Plates Illustrating Final Meals of U.S. Death Row Inmates.

- The DAI also announced a partnership with the University of Dayton Libraries to study and assess the collections of The DAI’s Library, which has been closed to the public since 2009. The DAI and the University created a temporary, nine-month Librarian/Archivist position to analyze the Library and make recommendations to provide the best possible access to current and future collections.

- Bernstein’s Fine Catering partnered with the museum to take over operation of Leo Bistro during the summer of 2015.

- Ride To Art, a DAI partnership with the Greater Dayton Regional Transit Authority, continued to provide free door-to-door bus transportation for underserved schools and youth learning centers.

- Partnerships with regional artists Cedric Michael Cox, Kate Kern and Rodney Veal created unique art experiences for the Eye Teasers exhibition in The Lange Family Experiencenter.

- Yeck Artist-in-Residence Kate Kern, in collaboration with Dayton Public School students from Cleveland Pre K-6 and Valerie Pre K-6 schools, created the installation Deep SEE for The Lange Family Experiencenter.

- The DAI’s Education Department continued Passport to Kindergarten in partnership with ReadySetSoar.

- The Dayton Metro Library continued its partnership with the museum for the Tiny Thursdays preschool program in The Lange Family Experiencenter.

- The Super Saturday Family Day programs in The Lange Family Experiencenter featured collaborations with numerous artists and organizations.

- Numerous community volunteer groups assisted with Art Ball and Oktoberfest.

- For the third year in a row, the museum partnered with WYSO to present the station’s sold-out Thanksgiving benefit concert, Such a Night: The Last Waltz Live, in the Renaissance Auditorium.

- The DAI partnered with the National Endowment for the Arts, Blue Star Families and the Department of Defense to take part in Blue Star Museums, a program offering free admission to the nation’s active duty military personnel from Memorial Day through Labor Day.

- The DAI continued partnerships with Wright State University, the University of Dayton, Sinclair Community College, as well as establishing partnerships with the School of Advertising Art and The Dayton Chapter of the Links, Inc.

- The DAI continued community partnerships with Congressman Michael Turner’s Office for the Congressional Art Exhibition, and the Dayton Holocaust Resource Center for the Max May Memorial Holocaust Art Exhibition.

- Many local companies, organizations and not-for-profits hosted events and galas at The DAI in 2015, including Abbott Nutrition, AAA, PNC, Thompson-Hine, United Way’s 100th Anniversary Gala, Jewish Federation, School of Advertising Art, Synchrony Financial, Dayton Convention & Visitors Bureau, Dayton Children’s Hospital, Wright State Big Lens Film Festival, Central State University and Grandview Hospital.

- Dayton’s popular Rubi Girls returned to The DAI for a nearly sold-out benefit performance, Let Us Entertain You Celebrating 30 Years of The Rubi Girls.

- The Dayton Performing Arts Alliance held several Dayton Philharmonic Orchestra concerts in the Renaissance Auditorium during 2015.

- The DAI partnered with UpDayton to host the annual UpDayton Summit for Young Professionals at the museum.
Thank you to the individuals, companies and foundations that gave generous contributions of $5,000 or more to the museum in 2015. Major donors included:

Abbott Nutrition
ACCO Brands
The Berry Family Foundation
Mr. Charles D. Berry
Mr. and Mrs. John W. Berry, Jr.
Mr. and Mrs. Irvin G. Bieser, Jr.
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SoBran Inc.
St. Leonard Franciscan Living Community
Synchrony Financial
Taft
Mr. Jerry F. Tatar
The Frank M. Tait Foundation
Thompson Hine LLP
Tridec Technologies, LLC
Congressman and Mrs. Michael R. Turner
U.S. Bank
University of Dayton
Vestren
White Allen Family of Dealerships
Betsy and Lee Whitney
WilmerHale
WinWholesale
The William and Dorothy Yeck Family Foundation

Every effort was made to include all those who so generously supported the efforts of The Dayton Art Institute in 2015. Any omissions were unintentional. Thank you.
Nearly **123,000** guests visited The DAI during 2015. Museum membership included 633 new memberships, 358 rejoined and 4,593 renewals in 2015.

**TOTAL ATTENDANCE OVER THE PAST FIVE YEARS***

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>2014</td>
<td>122,800</td>
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<tr>
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<td>143,921</td>
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<td>122,861</td>
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<td>2010</td>
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</table>

**NEARLY 123,000 GUESTS ATTENDED THE MUSEUM IN 2015**

*Attendance figures contain a +/- 5% margin of error.

**ATTENDANCE HIGHLIGHTS**

- **American Impressionism: The Lure of the Artists’ Colony** (March 7 – May 31): **10,021**
- **Call to Duty: World War Posters & Tears of Stone: World War I Remembered, Photographs by Jane Alden Stevens** (July 4 – October 4): **6,530**
- **American Sampler: Grandma Moses and the Handicraft Tradition** (November 21, 2015 – February 21, 2016): **9,926**

**THE “YEAR OF AMERICAN ART” BROUGHT 26,477 PEOPLE TO THE MUSEUM**

- Art Ball: **900**
- Oktoberfest (Saturday & Sunday): **23,922**
- Oktoberfest Preview Party: **2,000**
- Oktoberfest Lederhosen Lunch: **600**
- Vectren Jazz & Beyond: **2,199**
- Vine & Canvas: **441**
- Summer Art Camp: **246**
- The Art + Core Connections program served **817** students
- Permanent Collection Tours (Youth & Adult): **4,355**
- The Lange Family Experiencenter: **25,842** visitors

Studying The DAI’s Dutch art with members of CODART.

The Vectren Jazz & Beyond evenings are great date nights!

Contemplating work on display during American Impressionism: The Lure of the Artists’ Colony.

Yeck Artist-in-Residence Kate Kern creating Deep SEE in The Lange Family Experiencenter.
The Dayton Art Institute has a far-reaching impact throughout the Dayton region. Using a calculator created by the organization Americans for the Arts (www.artsusa.org), The Dayton Art Institute had an estimated economic impact of more than $7.1 million on the Dayton Metropolitan Area during 2015.

Economic impact represents the total dollars spent by The DAI and its audiences. Event-related spending by arts and culture audiences is estimated using the average dollars spent per person by arts event attendees in similarly populated communities.

**ECONOMIC IMPACT & FINANCIAL RESULTS**

**OPERATING REVENUE BY SOURCE FY 2015 (UNAUDITED)**

**OPERATING FUND REVENUE (UNAUDITED): $4.26 MILLION**

- Education and Curatorial - 8%
- Special Exhibitions - 9%
- Retail and Rentals - 16%
- Special Events - 13%
- Memberships - 21%
- Development - 16%
- Support from Invested Funds - 14%
- Other - 3%

**OPERATING EXPENSE BY SOURCE FY 2015 (UNAUDITED)**

**OPERATING FUND EXPENSES (UNAUDITED): $4.14 MILLION**

- Education and Curatorial - 18%
- Special Exhibitions - 5%
- Guest Services - 5%
- Rentals and Retail - 10%
- Marketing - 7%
- Development - 10%
- Administration - 16%
- Facilities - 18%
- Security - 12%

Operating Fund revenue and expenses represent the day-to-day “cost of doing business” at the museum. They do not include debt service costs or facilities depreciation, which are reflected in the Property Fund of the museum.

Everyone had a fantastic time at Oktoberfest.

A young couple studying ceramics in the Patterson-Kettering Wing of Asian Art.

More than 900 people attended the gala fund raiser, Art Ball.

Fun with Rodney Veal’s multimedia lighting during the Deep SEE opening.
THE DAYTON ART INSTITUTE
456 Belmonte Park North, Dayton, OH 45405

GALLERY HOURS:
Wednesday-Friday, 11:00 a.m. - 5:00 p.m.
Thursday: Extended hours until 8 p.m.
Saturday, 11:00 a.m. - 5:00 p.m.
Sunday, Noon - 5:00 p.m.
Closed on Mondays, Tuesdays and major holidays.

GALLERY ADMISSION: Suggested admission of $8 adults, $5 seniors, active military and groups; youth (17 and under), college students (18+ w/ID) and Members free. Special exhibitions, programs and events may carry an additional charge.

LEO BISTRO: daytonartinstitute.org/leobistro

CONNECT WITH US: daytonartinstitute.org
Phone: 937-223-4ART (4278)
Fax 937-223-3140
info@daytonart.org

MISSION
The Dayton Art Institute is committed to enriching the community by creating meaningful experiences with art that are available to all.

VISION
The Dayton Art Institute is the premier visual arts destination for all residents in Dayton and surrounding communities by providing the highest level of collections stewardship, meaningful public programs, and superior guest services.

THE DAYTON ART INSTITUTE PRESENTS

A YEAR OF THE CLASSICAL ELEMENTS

Into The Ether: Contemporary Light Artists
April 2 – June 26, 2016

The Antarctic Sublime & Elements of Nature: Water
July 16 – October 16, 2016

Ravaged Sublime: Landscape Photography in the 21st Century
October 15, 2016 – January 8, 2017

LEDs, custom software, electrical hardware.
Courtesy of the artist and Sandra Gering, Inc.