It was another year of change and growth here at your Dayton Art Institute, with many exciting things taking place at the museum.

The unusually severe winter of 2014 affected first quarter attendance, contributing to a drop in total attendance from 2013. Even so, nearly 123,000 people visited the museum in 2014, to view our permanent collection and special exhibitions, as well as attend education programs, workshops and special events.

We continued to make important strides in the preservation and enhancement of our historic museum building. In the spring of 2014, Ohio Governor John Kasich signed a State Capital Appropriations Bill that included nearly $2.2 million to fund renovation projects at the museum. We have begun the process of space studies to determine how best to utilize that money.

We have also undertaken a planning study to determine the best interpretation of our collection and galleries, as well as evaluate our programs to best engage the community. We are working with national museum consultants Diane Frankel and Mary Kay Ingenthron, and recently completed extensive visitor and member surveys.

As part of our commitment to be integral to the educational success of our region’s students, The DAI welcomed Curator of Education Dr. Susan Martis to our staff last summer. Working closely with community educators, Dr. Martis has already made significant progress in revising and updating the museum’s educational programming.

Our biggest fundraisers, Art Ball and Oktoberfest, continued to receive fantastic community support, with both events bringing record crowds to the museum and the largest ever revenue to support operations. Museum rentals also continue to contribute significant revenue, with 49 weddings and receptions held at The DAI in 2014 and 37 weddings already booked for 2015!

We are pleased to present this Community Report as an overview of 2014. Thank you to everyone for your support of this Dayton treasure, and we look forward to sharing 2015 with all of you.

Best Regards,

Michael R. Roediger, MSLD, CFRE
Director and CEO

Dave Stacy, Chief Financial Officer
Aimee Marcereau DeGalan, Ph.D., Chief Curator
Monica Walker, Human Resource, Security and Volunteer Services Director
Alexis Larsen, External Affairs Director
Susan Martis, Ph.D., Curator of Education

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Sinclair Community College

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MIMI ROSE Community Volunteer
SALLY A. STRUTHERS, PH. D. Professor, Art Department Sinclair Community College

2014
THE YEAR IN REVIEW
More than 122,800 people visited The Dayton Art Institute in 2014.

In the spring of 2014, Ohio Governor John Kasich signed a State Capital Appropriations Bill that included nearly $2.2 million to help fund renovation projects at the museum.

Working with national museum consultants Diane Frankel and Mary Kay Ingenthron, The DAI began a planning study to determine the best interpretation of the museum’s collection and galleries, as well as to evaluate museum programs. Visitor and member satisfaction surveys were conducted during September, October and November.

Longtime DAI volunteer Rosie Kidd and her husband Marvin continued their generous support of the Museum Kidd’s Club.

Generous gifts from Pam Houk and the Lange Family helped support the museum’s family gallery, the Experiencenter (now called The Lange Family Experiencenter).

The Lange Family Experiencenter featured the exhibition Decked Out!, which opened in May and explored forms of body adornment, textiles, jewelry and costumes.

Two exhibition receptions took place, in May and November; with 245 guests attending.

19,110 people visited The Lange Family Experiencenter in 2014, a 59% increase over 2013!

A Performing Arts student from Wright State University entertains children with a story during A Performing Arts student from Wright State University entertains children with a story during the reception on November 8, 2014 for Decked Out! in the Lange Family Experiencenter.

More than 1,500 caregivers and youth participated in Super Saturdays and Tiny Thursdays (family programming), which take place in The Lange Family Experiencenter classroom.

The Art Connections education program reached 1,796 area students, more than double the number who participated in 2013.

In total, educational programming at the museum reached more than 30,000 people.

Local arts educator Jennifer Farrington was awarded the 2014 Houk Award.

The Passport to Kindergarten family day, held in partnership with ReadySetSoar, brought 427 children and their caregivers to the museum on November 9.

The museum presented three well-received special exhibitions during 2014:

- Isabella Kirkland: Stilled Life, February 22 – May 18
- Dayton Celebrates Glass: Chihuly, Littleton, Labino and Beyond, July 12 – September 28

In conjunction with these special exhibitions, noted contemporary artists Isabella Kirkland, Christopher Ries and Stephen Rolfe Powell, as well as art historian Dr. Kendall Brown, all spoke at the museum.

Through a grant from the Ohio Humanities Council, The DAI presented the Stilled Life Lecture Series in conjunction with the Isabella Kirkland exhibition.

The museum continued its sold-out Fourth of July member event, Red, Art & Blue.

The museum hosted several successful poetry events in conjunction with special exhibitions.

The new Vine & Canvas series, which combines wine tastings with thematically related docent-led tours of the permanent collection, was a great success, selling out seven events during 2014!

The Fifth Third Bank Arts Night Out series returned for a successful third season, presenting First Person: Seeing America, humorist Charles Phoenix and multimedia artist Miwa Matreyek.

In 2014, 49 weddings and receptions were held at The DAI. As of January 2015, 37 weddings and receptions have already been booked for this year!

A total of 116 rental events were held at the museum during 2014.

The museum transitioned all ticketing to eTix, providing improved ticketing services for guests, including expanded online ticketing and a print-at-home ticket option.
Community partnerships played an important role at The Dayton Art Institute during 2014 and will continue to be a key part of the DAI's mission in 2015. During the past year, The DAI partnered with these organizations:

The museum began a new partnership with the Dayton Metro Library, ReImagining Works. It invites local artists to use pieces from The DAI's permanent collection as inspiration for new artwork, to be installed at 17 new or renovated Dayton Metro Library buildings.

During the summer of 2014, 818 youth from 29 schools and camps visited The Lange Family Experiencenter. Many of the groups utilized Ride To Art, a DAI partnership with the Greater Dayton Regional Transit Authority to provide free door-to-door bus transportation for underserved schools and youth learning centers.

The DAI partnered with the Read On! Dayton Region Book Drive to collect books for students at Edison Elementary School.

Partnerships with area artists created unique art installations for the Decked Out! exhibition in The Lange Family Experiencenter.

BodyMod, a touch screen digital interactive located within Decked Out!, was designed and built by Dayton Early College Academy (DECA) students. The interactive has had 3,000 page views since May 2014.

215 DECA second through sixth-grade students also worked with fall 2014 Artist-in-Residence Deborah Brod to create a unique work of art for The Lange Family Experiencenter.

Local companies, organizations and not-for-profits hosted several gala events at the beautiful DAI, including the Dayton International Peace Museum, Antioch School, Act Out Talent Studio, Dayton Children's Hospital, AIA Dayton, Synchrony Financial, Waibel Trane, James Investment Research, Grandview Hospital and the University of Dayton.

The DAI's Education Department continued Passport to Kindergarten, in partnership with ReadySetSoar.

The Dayton Metro Library continued its partnership with the museum for the Tiny Thursdays preschool program in The Lange Family Experiencenter.

The Super Saturday Family Day programs in The Lange Family Experiencenter featured collaborations with artists and organizations.

The museum continued its involvement with the popular new TEDx Dayton event, held in October.

In November, the museum partnered with WYSO to present the station's sold-out benefit concert, Such a Night: The Last Waltz Live, in the NCR Renaissance Auditorium.

The DAI once again partnered with the National Endowment for the Arts, Blue Star Families and the Department of Defense to take part in Blue Star Museums, a program offering free admission to the nation's active duty military personnel from Memorial Day through Labor Day.

The DAI continued partnerships with Wright State University, the University of Dayton, and Sinclair Community College, as well as establishing partnerships with the School of Advertising Art and The Dayton Chapter of the Links, Inc.

The Dayton Art Institute partnered with the Boonshoft Museum of Discovery on programs related to the Isabella Kirkland: Stilled Life exhibition.

The DAI partnered with CultureWorks to host the kickoff event for CultureWorks' fundraising initiative, power2give.

The DAI continued community partnerships with Congressman Michael Turner’s Office for the Congressional Art Exhibit, and the Dayton Holocaust Resource Center for the Max May Memorial Holocaust Art Exhibition.

The Dayton Performing Arts Alliance held several Dayton Philharmonic Orchestra concerts in the NCR Renaissance Auditorium during 2014.

The DAI's longstanding partnership with Vanguard Concerts continued.

Numerous community volunteer groups assisted with Art Ball and Oktoberfest.

The DAI partnered with UpDayton to host the annual UpDayton Summit for Young Professionals at the museum.
Thank you to the individuals, companies and foundations that gave generous contributions of $5,000 or more to the museum in 2014. Major donors include:

Abbott Nutrition
ACCO Brands
Battelle Rippe Kingston
Mr. Charles D. Berry
Mr. and Mrs. John W. Berry, Jr.
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Vectren
Win Wholesale
The William & Dorothy Yeck Family Foundation

Every effort was made to include all those who so generously supported the efforts of The Dayton Art Institute in 2014. Any omissions were unintentional. Thank you.
ATTENDANCE


TOTAL ATTENDANCE OVER THE PAST FIVE YEARS*

2013: 129,800
2012: 143,921
2011: 122,861
2010: 130,500
2009: 129,717

122,800 GUESTS ATTENDED THE MUSEUM IN 2014

*A 5% margin of error is added to attendance figures

ATTENDANCE HIGHLIGHTS

Isabella Kirkland: Stilled Life (February 22 – May 18): 4,989
Dayton Celebrates Glass: Chihuly, Littleton, Labino and Beyond (July 12 – September 28): 9,887

MORE THAN 26,916 ATTENDED SPECIAL ART EXHIBITIONS

Art Ball: 881
Oktoberfest: 27,304
Oktoberfest Preview Party: 2,500
Vectren Jazz & Beyond: 2,332
Summer Art Camp: 256
The Art Connections program served 1,796 students
Permanent Collection Tours (Youth & Adult):
More than 3,300 people
The Lange Family Experiencenter: 19,110 visitors

Friends dancing and having fun at the Vectren Jazz & Beyond series.
A delicious plateful of food at the Elvis Aloha from Hawai Primetime Party.
The Dayton Art Institute has a far-reaching impact throughout the Dayton region. Using a calculator created by the organization Americans for the Arts (www.artsusa.org), The Dayton Art Institute had an estimated economic impact of more than $7,400,000 on the Dayton Metropolitan Area during 2014.

Economic impact represents the total dollars spent by The DAI and its audiences. Event-related spending by arts and culture audiences is estimated using the average dollars spent per person by arts event attendees in similarly populated communities.

**OPERATING REVENUE BY SOURCE FY 2014 (UNAUDITED)**

**OPERATING FUND REVENUE (UNAUDITED): $4.5 MILLION**

- Education - 6%
- Curatorial - 2%
- Special Exhibitions - 8%
- Guest Services - 1%
- Retail and Rentals - 13%
- Special Events - 14%
- Marketing - 1%
- Development - 15%
- Administration - 5%
- Memberships - 21%
- Support from Invested funds - 14%

**OPERATING EXPENSE BY SOURCE FY 2014 (UNAUDITED)**

**OPERATING FUND EXPENSES (UNAUDITED): $4.3 MILLION**

- Education - 6%
- Curatorial - 9%
- Special Exhibitions - 4%
- Guest Services - 3%
- Retail and Rentals - 9%
- Special Events - 0% (reclassified)
- Marketing - 6%
- Development - 9%
- Administration - 22%
- Maintenance - 22%
- Security - 10%

Operating Fund revenue and expenses represent the day-to-day “cost of doing business” at the museum. They do not include debt service costs or facilities depreciation, which are reflected in the Property Fund of the museum.
GALLERY HOURS
Tuesday-Friday, 11:00 a.m. - 5:00 p.m.
Thursday: Extended hours until 8 p.m.
Saturday, 11:00 a.m. - 5:00 p.m.
Sunday, Noon - 5:00 p.m.
Closed on Mondays and major holidays.

GALLERY ADMISSION: Suggested admission of $8 adults, $5 seniors, active military and groups; youth (17 and under), college students (18+ w/ID) and Members free. Special exhibitions, programs and events may carry an additional charge.

LEO BISTRO: daytonartinstitute.org/leobistro

CONNECT WITH US
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Celebrate a Year of American Art
AT THE DAYTON ART INSTITUTE

American Impressionism:
The Lure of the Artists’ Colony
March 7–May 31, 2015

Call to Duty:
World War Posters
with Tears of Stone: Photographs by Jane Alden Stevens
July 4–October 4, 2015

American Sampler:
Grandma Moses
and the Handicraft Tradition
Nov. 21, 2015–Feb. 21, 2016

The Dayton Art Institute will celebrate a year of American art in 2015. A museum membership provides FREE admission to all three exhibitions, entry to other Ohio museums, and so much more!

Join today or order as a gift by calling 937-223-4AART (4278) or visiting us at daytonartinstitute.org/membership.