EVERY PICTURE TELLS A STORY.

2012 COMMUNITY REPORT
It was a year of many changes and accomplishments here at The Dayton Art Institute, and we are pleased to present this Community Report as an overview of 2012. The museum saw its highest overall attendance in five years, with more than 60,000 people attending special exhibitions, record attendance at Art Ball, and great support for new events and programs. Significant repairs and improvements were made to The DAI’s historic facility, and we renovated the museum store and café spaces to create a new community gathering space. We also welcomed a new curator of collections and exhibitions, Dr. Aimee Marcereau DeGalan, to the museum this fall. We thank everyone for their tremendous support during the past year. The momentum generated in 2012 will continue into 2013, with many exciting things in store at your Dayton Art Institute. We look forward to sharing the new year with you at the museum.

Best Regards,

Michael R. Roediger
Executive Director

Jane A. Black
Associate Director

Linda Lombard
Chair, Board of Trustees
The year began with the conclusion of the successful special exhibition American Chronicles: The Art of Norman Rockwell, which brought more than 45,000 people to the museum.

Repair of the museum roof thanks to a $45,000 gift from The Dayton Foundation.

Repair of the ceiling plaster in several galleries thanks to an anonymous donor from The Dayton Foundation’s Charitable Gift program.

Thanks to a significant gift made by Denise and Rip Hale, the museum’s Italian Cloister was renovated: a beautiful fountain was installed; the columns and capitals were cleaned; statuary was repaired; new pedestals were built; new lighting was installed; the landscaping was updated; and new signage was added. In honor of their gift, the Italian Cloister was renamed the Hale Cloister and was dedicated on Mother’s Day with a private ceremony and a public brunch.

New lighting was added to the front of the museum to illuminate our beautiful, historic building.

Addition of the summer special exhibition You Are My Superhero, curated by Associate Director Jane Black, brought nearly 6,000 guests to the museum and added nearly $27,000 in revenue!

Introduced “yarn bombing” to The DAI Grounds during You Are My Superhero.

Launched the Stair Campaign to replace the historic grand staircase at the original front of the museum. For more information or to purchase a stair contact Laura Letton at (937) 512-0139.

Construction of the new restaurant Leo Bistro and new Museum Store created a gathering space for guests to have great food and refreshments, visit with friends and shop!

In 2012, Brides and Grooms celebrated at The DAI with 24 weddings and receptions and 28 weddings are already booked for 2013!

In October, our new Curator of Collections and Exhibitions, Dr. Aimee Marcereau Degalan, joined the team, and we are excited for her to announce our new season of exhibitions.

Launched a new interactive virtual tour of the permanent collection, What Is a Masterpiece?, which was funded by an Institute of Museum and Library Services (IMLS) grant, providing Wi-Fi throughout the museum’s galleries and iPads for guests to check out.

We launched two new series this year:

Our highly successful Prime Time Party Rentals Party Series celebrated pop culture and created access points for people to join together for themed events, food, drinks and art experiences. More than 200 guests attended the kickoff to the series at the opening of the Summer Olympics, presented on the museum’s new HD projection system; more than 250 people came as their favorite superhero for the Superhero Costume Ball; and the series closed the year with more than 400 guests at our James Bond Martini Bash!

Arts Night Out, a visual arts related theatre series, launched its premier season with American Fiesta. Behind the Scenes in American Politics with P.F. Bentley, and Charles Phoenix’s Retro Holiday Slide Show.

Great results for The DAI’s two biggest fund-raisers of the year:

Art Ball reached new heights with a record numbers of guests (nearly 900 attended) and revenue!

Oktoberfest brought nearly 23,000 guests to the museum grounds during exciting weather, and we are thrilled to report record-breaking revenue!

Highest museum attendance in five years – nearly 145,000 people visited The Dayton Art Institute!

In May we opened Inside the Box in the Experiencenter, our interactive family space featuring the art work of 25 local artists in addition to work from the permanent collection.
Community partnerships played a critical role during the past year for The Dayton Art Institute and will continue to play an important role in the museum’s plans for 2013. During the past year, the DAI partnered with many area organizations including:

- The DAI partnered with The Zoot Theatre Company to bring them to the museum as a resident company of the NCR Renaissance Auditionum, as well as a partner for several events and programs at the museum.
- The DAI collaborated with the Dayton Chapter of the American Institute of Architects (AIA) for Architecture Day and a PechaKucha Night at the museum.
- The DAI partnered with several local organizations to premier films in Dayton: In partnership with The Dayton Power & Light Company and Congressman Michael Turner, the DAI presented The Invisible War. In partnership with The Dayton Contemporary Dance Company, the DAI presented the award-winning film Sparkle.
- In partnership with the Jewish Federation of Greater Dayton, FilmDayton, the Cultural Arts and Book Festival, the Jewish Community Relations Council and WYSO, the DAI presented Aileen LeBlanc’s Take Us Home.
- The Miami Valley Restaurant Association partnered with The DAI to hold its Sneak Peek to Summer Restaurant Week event at the museum.
- The DAI’s Education Department continued Passport to Kindergarten in partnership with ReadySetSoar.
- The Education Department also continued its longtime partnership with the Muse Machine, holding the popular Middle Earth for Middle School event at the museum.
- The Dayton Metro Library partnered with the museum for the new Tiny Thursdays preschool program in the Experiencenter.
- The Super Saturday Family Day programs in the Experiencenter featured collaborations with Dayton Metro Library, Zoot Theatre and guitarist Jim McCutcheon, as well as local artists Aaryn Combs and Ben Riddlebarger.
- Many local not-for-profits hosted their gala fundraisers at the beautiful DAI, including: The Dayton Ballet’s 75th Anniversary Gala, The Human Race Theatre Company and The Muse Machine.
- The DAI partnered with local yarn bombing groups the JafaGirls and the Bombshells of Cincinnati for the Superhero Summer’s yarn bombing project.
- The DAI worked with the Downtown Dayton Partnership and Citywide to create an off-site, large-scale art-making project as a part of Urban Nights in the spring of 2012.
- The DAI partnered with Clothes That Work to present the Museum Mah Jongg Brunch benefit.
- ThinkTV partnered with the museum to produce an introduction video for The DAI’s new What Is a Masterpiece? interactive tour.
- The DAI continued partnerships with Congressman Michael Turner’s Office for the annual Congressional Art Exhibit, and the Dayton Holocaust Resource Center for the annual Max May Memorial Holocaust Art Exhibition.
- Sixth grade students from DECA Prep were among the first to try and evaluate the new What Is a Masterpiece? program, using their iPads to explore select artwork.
- The museum continued its partnership with the Ignite Innovation: Dayton Regional Science Festival.
- The museum reinstated its collaboration with Dayton Opera to produce the Art and Arias programs.
- WYSO and The DAI partnered to bring NPR correspondent Susan Stamberg to the museum for a talk.
- Numerous community volunteer groups assisted with Art Ball and Oktoberfest.
- The DAI partnered with UpDayton to host the fourth annual UpDayton Summit.
- The DAI partnered with both Dayton History and Five Rivers MetroParks on programs during 2012 and will continue to do so in 2013.
- River’s Edge Montessori school collaborated with The DAI’s Education Department to create artwork for the Experiencenter exhibition Inside the Box.
- The DAI partnered with the Blue Star Museums program to offer admission and membership discounts to active military and their families.

2012 saw the highest museum attendance in five years – nearly 145,000 people came to the museum. Our collaborations have continued to help us strengthen what we are able to offer the community.

An ongoing collaboration with the Dayton Visual Arts Center (DVAC) displayed the work of local artists in The Café, and will continue to feature local artists in the new Leo Bistro.

The DAI partnered with Wright State University, University of Dayton and Sinclair Community College throughout the year on a number of events and programs.

The DAI partnered with CEC ArtsLink and the Ohio Arts Council to bring visiting Ukrainian artist Sergiy Petyuk to the museum for a five-week residency.

The Dayton Art Institute collaborated with the Boonshoft Museum of Discovery to host a month-long after school program. Other educational collaborations between the two museums are planned for 2013.

The DAI partnered with Mini University to hold a week-long set of art camps for Mini University’s summer campers here at the museum.
Thank you to the individuals, companies and foundations that gave generous contributions of $5,000 or more this year to the museum. Major donors include:

- ACCO Brands
- Mrs. Barbara K. Ackerman
- Anonymous
- Battelle & Battelle LLP
- The Berry Family Foundation
- Mr. and Mrs. John W. Berry, Jr.
- Blakeney Memorial Fund
- Mrs. Lovetta R. Blanke
- Bob Ross Auto Group
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- Mrs. Nancy M. Breene
- Mr. and Mrs. Robert H. Brethen
- BWI Group
- CareSource
- Cavalier Distributing
- CEC ArtsLink
- Clear Channel Dayton
- The Coca-Cola Bottling Company
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- Thompson Hine LLP
- TriCom Marketing & Communications
- Tridec Technologies, LLC
- University of Dayton
- US Bank
- Vectren
- Mrs. Marilyn M. Watkins
- Private Foundation
- Weber Jewelers
- WinWholesale
- Mr. Robert A. Yeck
ATTENDANCE

As noted in the 2012 highlights and accomplishments, overall museum attendance at The Dayton Art Institute rose to its highest level in the last five years, with 143,921 guests visiting in 2012.

TOTAL ATTENDANCE OVER THE PAST FIVE YEARS*

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
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<tr>
<td>2012</td>
<td>143,921</td>
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<tr>
<td>2011</td>
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<td>2010</td>
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<td>2008</td>
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*A 5% margin of error is added to attendance figures

ATTENDANCE HIGHLIGHTS

American Chronicles: The Art of Norman Rockwell  
(November 12, 2011 - February 5): 45,432

Changing Landscapes: Contemporary Chinese Fiber Art & Maya Lin: Flow  
(March 24 - June 17): 4,948

You Are My Superhero  
(July 22 - September 23): 5,850

Stephen Knapp: Lightpaintings  
(October 6 - January 6, 2013): 5,461

Vectren Jazz & Beyond: 2,339

Prime Time Party Rental Series: 741

Art Ball: 860

Oktoberfest: 22,475

Arts Night Out: 626

Summer Art Camp: 284

7,662
AREA STUDENTS TOURED THE MUSEUM

61,691
ATTENDED SPECIAL ART EXHIBITIONS
The Dayton Art Institute has a far-reaching impact throughout the Dayton region. Using a calculator created by the organization Americans for the Arts (www.artsonusa.org), The Dayton Art Institute has an estimated economic impact of more than $8,000,000 on the Dayton Metro Area.

Economic impact represents the total dollars spent by The DAI and its audiences. Event-related spending by arts and culture audiences is estimated using the average dollars spent per person by arts event attendees in similarly populated communities.
NEW GALLERY HOURS STARTING FEB. 19!
Tuesday-Friday, 11:00 a.m. - 8:00 p.m.
Saturday, 10:00 a.m. - 5:00 p.m.
Sunday, Noon - 5:00 p.m.
Closed on Mondays and major holidays.

GALLERY ADMISSION: Suggested admission of
$8 adults; $5 seniors, active military and groups;
youth (17 and under), college students (18+ w/ID) and
Members free. Special exhibitions, programs and events may
carry an additional charge. Since 1994, admission support has been
generously provided by the Chase Endowment Fund.

LEO BISTRO: www.daytonartinstitute.org/leobistro
Open during museum hours.

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COMING IN 2013:

UPCOMING EXHIBITIONS

Storm: Paintings by April Gornik
Watershed: 100 Years of Photography
  Along the Great Miami River
Riverbank: Exploring Our
  River-Centered Development
February 23 through May 5

Andy Warhol: Athletes
The Art of Sport: Highlights from the
Collection of The Dayton Art Institute
June 22 through September 1

Object of Devotion: Medieval English
Alabaster Sculpture from the Victoria
and Albert Museum
October 26 – January 5, 2014

PRIME TIME PARTY
RENTAL SERIES

Wizard of Oz Party, April 12
Studio 54 Disco Party, July 19
Renaissance Ball, November 15