



THE DAYTON ART INSTITUTE



MEDIA RELEASE

FOR IMMEDIATE RELEASE

CONTACTS:

Eric Brockman, Marketing and Communications Manager
The Dayton Art Institute
(937) 512-0142 or ebrockman@daytonartinstitute.org

Tom Morton, Public Affairs Manager
ProLiance Energy
(317) 231-6833 or tmorton@proliance.com

**PROLIANCE ENERGY PARTNERS WITH THE DAYTON
ART INSTITUTE TO SUPPORT MUSEUM KIDS CLUB**

(DAYTON, OHIO) – **September 15, 2009** – ProLiance Energy has partnered with The Dayton Art Institute to support the Art Institute’s *Museum Kids Club*, which encourages family participation in museum activities.

The program is designed to encourage children and their families from throughout the community to experience the museum and its educational classes and events. It is a wonderful way to bring elementary age students into the world of art and give them hands-on activities to supplement their traditional education. Children may join the ***ProLiance Energy Museum Kids Club***, free of charge, by registering at the museum’s Visitor Services Desk during regular hours.

“The Dayton Art Institute is grateful for ProLiance Energy’s support of this important education initiative,” says Janice Driesbach, Director and CEO of The Dayton Art Institute. “Since its inception in 2004, the program has enrolled more than 2,000 children, and it keeps growing. Because the program is free, it gives children access to arts activities and education that might otherwise be unavailable to them.”

John Talley, President, ProLiance Energy adds, “Sponsoring the ***ProLiance Energy Museum Kids Club*** reflects our support for both education and the arts and the impact each makes on the communities in which we serve, live and work. The Dayton community is important to ProLiance and we are pleased to offer our support in this way.”

For more information about the ***ProLiance Energy Museum Kids Club*** and other programs at The Dayton Art Institute, please visit www.daytonartinstitute.org or call the museum at (937) 223-5277.

Learn more about ProLiance Energy at www.prolianceenergy.com.

ABOUT THE DAYTON ART INSTITUTE

As one of the Miami Valley’s premier fine art museums, The Dayton Art Institute — which is in its 90th year — offers a full range of programming in addition to exhibiting its collection. The galleries and Museum Store are open from 10 a.m. to 4 p.m. Tuesday through Saturday, and noon to 4 p.m. on Sunday, with extended hours on Thursday until 8 p.m. Free parking is available at the museum and the facility is fully accessible to physically-challenged visitors. CAFÉ MONET by Elegant Fare serves lunch from 11:30 a.m. to 2:30 p.m., Tuesday through Saturday, and noon – 2:30 p.m. on Sunday. For more information, please call 937-223-4278 or visit www.daytonartinstitute.org. *The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The DAI also receives support from the Montgomery County Arts and Cultural District.*

ABOUT PROLIANCE ENERGY

ProLiance Energy is a full-service natural gas marketing company with four sales and service offices and more than 20 regional account managers throughout the United States. ProLiance contracts for supply with over 60 counterparties across 14 interstate pipelines, five intrastate pipelines, and multiple LDC city gates. This supply and transportation diversity enables ProLiance to provide reliable, competitively priced natural gas to customers in its service territory. Established in 1996, ProLiance Energy now provides natural gas supply and management to commercial, industrial and wholesale customers at over 1,600 locations and 2,400 meter sites.

###