

# THE DAYTON ART INSTITUTE



## MEDIA RELEASE

### FOR IMMEDIATE RELEASE

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*Photos available upon request*

### ***POLLOCK, OR NOT* LOOKS AT CONTROVERSARY SURROUNDING “FOUND” JACKSON POLLOCK PAINTINGS**

(DAYTON, OHIO) – October 29, 2009 – Jackson Pollock continues to evoke strong emotions, more than half a century after the controversial artist died – especially when it comes to authenticating “found Pollock paintings.”

The latter will be the subject of the talk *Pollock, or Not: A Story of Hubris, Money, and the Love of Art*, given by Mark Gottsegen on Sunday, November 8, at 2 p.m. in the NCR Renaissance Auditorium at The Dayton Art Institute. The talk is being presented in conjunction with The Dayton Art Institute’s special exhibition *Hello World! Rarely Seen Art from Our Collection*.

*Pollock, or Not* deals with the controversy surrounding a cache of paintings found in 2002 that were claimed to be previously unknown works by Jackson Pollock. They were discovered by Alex Matter, whose father, photographer Herbert Matter, was a friend of Pollock. Matter believed the paintings to be the work of Pollock, but research and investigation has cast doubt on their authenticity.

In his talk, Gottsegen will discuss what happens when traditional art historical connoisseurship and modern analytical science collide. He takes an in-depth, scientific look at the ongoing controversy concerning the authenticity of these recently discovered “Pollocks.”

Gottsegen studied painting with Philip Guston and James Weeks, and the materials of painting with Reed Kay. He is currently Materials Research Director at the Intermuseum Conservation Association in Cleveland, Ohio, and the Administrator of the Art Materials Information and Education Network. His work has been featured in more than 50 group and solo paintings exhibitions.

Admission to *Pollock, or Not* is free for museum members and students with valid ID, and \$5 for non-members. Tickets may be purchased at the museum the day of the talk.

For more information about *Pollock, or Not: A Story of Hubris, Money, and the Love of Art* or *Hello World!*, please visit [www.daytonartinstitute.org](http://www.daytonartinstitute.org) or call the museum at 937-223-5277. Be sure to also visit The Dayton Art Institute on Facebook and Twitter for additional information and exclusive offers.

#### **ABOUT THE DAYTON ART INSTITUTE**

As one of the Miami Valley's premier fine art museums, The Dayton Art Institute — which is in its 90<sup>th</sup> year — offers a full range of programming in addition to exhibiting its collection. The galleries and Museum Store are open Tuesday through Saturday, 10 a.m. to 4 p.m., with extended hours on Thursday until 8 p.m., and Sunday, noon to 4 p.m. Free parking is available at the museum and the facility is fully accessible to physically-challenged visitors. CAFÉ MONET by Elegant Fare serves lunch Tuesday through Saturday, 11:30 a.m. to 2:30 p.m., and Sunday, noon – 2:30 p.m. For more information, please call 937-223-4278 or visit [www.daytonartinstitute.org](http://www.daytonartinstitute.org).

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