

THE DAYTON ART INSTITUTE



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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THE DAYTON ART INSTITUTE: OKTOBERFEST 2009 FACT SHEET & SCHEDULE OF EVENTS

- WHAT:** The Dayton Art Institute will host its 38th annual *Oktoberfest*, an international festival featuring food from around the world, international and domestic beer and wine, unique art and crafts, and a variety of live entertainment, including a traditional German band.
- WHERE:** The grounds of The Dayton Art Institute, located at Belmonte Park North and Riverview Avenue in Historic Grafton Hill.
- WHEN:** Saturday, September 26th, Noon-11 p.m.
Sunday, September 27, Noon-7 p.m.

PREVIEW PARTY

Sponsored by Steve R. Rauch, Inc. Friday, September 25th from 7 to 11 p.m. Advance tickets are \$45 for museum members and \$55 for non-members. Preview Party tickets purchased at the gate are \$80. For more information call 937-223-5277.

SPONSORS: Presenting Sponsor: MillerCoors

Preview Party Sponsor: Steve R. Rauch, Inc.

Supporting Sponsors: ClearChannel Radio, Jaffe Jewelers, Liberty Savings Bank, MeadWestvaco, NewPage and ProLiance Energy

Patron Sponsors: Arrow Wine and Spirits, Coca-Cola, Greater Dayton RTA, Premier Health Partners, Time Warner Cable

TICKETS

	<u>ADVANCE</u>	<u>AT THE GATE</u>
Adult	\$4.00	\$6.00
Senior (60+)	\$4.00	\$4.00
Youth (7-18)	\$2.00	\$3.00
6 & Under	Free	Free

PRESALE TICKET LOCATIONS

Pre-sale tickets are available online at <http://www.daytonartinstitute.org> and through most National City Bank branch locations, The Dayton Art Institute, Arrow Wine & Spirits (both locations), Dorothy Lane Market (Centerville, Oakwood & Springboro locations) and Borders Books and Music.

PARKING/SHUTTLE

Park for free at the **Imperial Packaging Corporation parking lot**, located about 1/2 mile east of **UD Arena on Edwin C. Moses Blvd.**, and take the free Oktoberfest shuttle directly to the event. Patrons may also park downtown and catch an RTA bus along Main St., Fifth St. or Second St. There is no charge for the RTA bus ride.

OUTDOOR ENTERTAINMENT

*Presented by NewPage & ClearChannel Radio
Audio Support: Entertainment Production Solutions, Inc.*

Preview Party- FRIDAY

8:00 -11:00 Aja

Main Stage - SATURDAY

12:00 - 2:00 The Sauerkraut Band
2:30 - 4:30 Savoy Truffle
5:00 - 7:00 Dirty Bone
8:00 - 11:00 24/7

Food Tent - SATURDAY

12:00 - 2:00 Oakwood Accordion Band
3:00 - 5:00 Skillless Villains
7:00 - 9:00 The Buzz Cats

Main Stage - SUNDAY

12:00 - 2:00 This Side Up
2:30 - 4:30 Skeptical Cats
5:00 - 7:00 Soul Express

Food Tent - SUNDAY

1:00 - 3:00 The Sauerkraut Band
4:00 - 6:00 Jazz Ensemble

INDOOR/FAMILY ENTERTAINMENT – NCR RENAISSANCE AUDITORIUM

Presented by Mix 107.7FM

Saturday, September 26th

1:00 - 1:30 p.m. Barbershop Harmony Society
2:00 - 2:30 p.m. Scottish Highland Dance Group
3:00 - 3:30 p.m. Zoot Theatre
4:00 - 4:30 p.m. Eric Loy (guitarist)

Sunday, September 27th

1:00 - 1:30 p.m. Smag Dance Collective
2:00 - 2:30 p.m. Miami Valley Dance Company
3:00 - 3:30 p.m. Celtic Academy of Dance
4:00 - 4:30 p.m. McGovern Ceili Dance Group

ARTISAN TENTS

Presented by Lite 99.9 FM

Oktoberfest 2009 will feature many new artisans this year, as well as many of the popular artisans from past years. More than 60 artisans will be display pieces available for purchase, including: paintings, prints, sculptures, photographic works, jewellery, pottery, metal works, leather goods and woodworking crafts. Nearly one third of our exhibitors will be new to Oktoberfest for 2009. Enjoy the variety and be prepared to take home a treasured find!

MEADWESTVACO FAMILYFEST: YOUTH AND FAMILY ART ACTIVITIES

Presented by MeadWestvaco and Mix 107.7 FM

The MeadWestvaco FamilyFest area will be celebrating the Museum's 90th Birthday featuring a variety of fun and educational hands-on art activities for the whole family, including face painting, scavenger hunts, sno cones, balloons and more. Activity hours for the MeadWestvaco FamilyFest area will be **noon to 6 p.m. on Saturday, September 26 and Sunday, September 27.**

ProLiance Energy Museum Kids Club

While visiting the MeadWestvaco FamilyFest area, families may also sign up for the *ProLiance Energy Museum Kids Club*. Registration will be available Saturday and Sunday at the ProLiance Energy Museum Kids Club booth. The program is designed to encourage children and their families from throughout the community to experience the museum and its educational classes and events. It is a wonderful way to bring children into the world of art and give them hands-on activities to supplement their traditional education. Throughout the course of two years from the date of registration, Kids Club members complete three gallery hunts and attend one event or art class at the museum. When an activity is completed the child receives a stamp on his/her member card. Upon completing the membership requirements and earning all four stamps, the child is rewarded with his or her very own art kit full of painting and drawing supplies! Once registered in the Museum Kids Club, members also receive a birthday card that can be turned in for a treat at the museum's Café Monet by Elegant Fare.

FOOD

Presented by Channel 94.5 and 106.5 The Bull

Oktoberfest 2009 will include dining options that range from traditional German food to Asian, Greek, Caribbean, Lebanese, and other ethnic specialties, as well as American fare. Included are brats and metts, barbeque (ribs, chicken, pork, and brisket), pork chops, chicken, hot dogs, corn dogs, steakburgers, gyros, egg rolls, potato pancakes, sauerkraut and sauerkraut balls, fries, Dippin' Dots ice cream, cobblers and pastries, cookies, coffees, and much more!

DOMESTIC AND INTERNATIONAL BEERS

Presented by MillerCoors, WTUE 104.7 and THE X-103.9 FM

Bottles

Stone Arrogant Bastard
Stone Smoked Porter*
DAI Oktoberfest
Old Speckled Hen
Weihenstephaner
BB Burgurbraugh*
Brew Dog Dogma*
Brew Dog Riptide*
Kasteel Triple
Dogfish Head Black and Blue*
Warsteiner
Red Stripe
Spaten Optimator
Newcastle*
Heineken*
Grolsch*

Draft

Miller Lite
Coors Banquet
Blue Moon*
Pilsner Urquell*
Leinenkugel's Oktoberfest
Warsteiner Oktoberfest
Warsteiner
Warsteiner Dunkel

Craft Beers

Dogfish Head 60 Minute
Magic Hat #9
Pryamid Haywire Hefeweizen*
Great Lakes Oktoberfest
Wooden Shoe Lager*

** denotes new or returning brands*

WEINGARTEN

Presented by Arrow Wine & Spirits

The Weingarten will offer a selection of European wines for purchase by the glass and by the bottle. Wine tastings will be offered on Saturday and Sunday for \$15, featuring flights of French, Italian, German and Sparkling wines. Wine tastings will be at 3, 5 and 7 p.m. on Saturday, and 3 and 5 p.m. on Sunday.

Wine selection, offered by the glass or bottle:

White:

Galasso Pinot Grigio
Chateau Lamothe Blanc
Richter Piesporter-Michelsberg Riesling
Coto de Hayas Chardonnay

Sparkling:

Ca'tullio Prosecco
Toad Hollow Risque

Red:

Galasso Montepulciano
Castello Sonnino Leone Rosso
Faux Frog Pino Noir
Domaine de Piaugier CDR
Valckenberger Dornfelder

Blush

Mas de Dame Rose

Wines offered by the bottle:

White:

Montaribaldi Moscato d'Asti Righey
Yali Sauvignon Blanc
Madonna Liebfraumilch
Max Richter Zeppelin Riesling
Max Richter Veldenzer Eisenberg Kabinett
Max Richter Veldenzer Eisenberg Spatlese
Max Richter Riesling Brut Germany

Sparkling:

Henriot Brut Champagne

Red:

Rocche Costamagna Dolcetto
Ciacci Rosso Toscano
Stickleback Red
Glorioso Rioja
Ventisquero Reserva Merlot

For more information about Oktoberfest and The Dayton Art Institute, please visit our website, at www.daytonartinstitute.org or call the museum at 937-223-5277. Be sure to also visit The Dayton Art Institute on Facebook and Twitter for additional information and exclusive offers.

ABOUT THE DAYTON ART INSTITUTE

As one of the Miami Valley's premier fine art museum, The Dayton Art Institute — which is in its 90th year — offers a full range of programming in addition to exhibiting its collection. The galleries and Museum Store are open Tuesday through Saturday, 10 a.m. to 4 p.m., with extended hours on Thursday until 8 p.m., and Sunday, noon to 4 p.m. Free parking is available at the museum and the facility is fully accessible to physically-challenged visitors. CAFÉ MONET by Elegant Fare serves lunch Tuesday through Saturday, 11:30 a.m. to 2:30 p.m., and Sunday, noon – 2:30 p.m. For more information, please call 937-223-4278 or visit www.daytonartinstitute.org.

The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The DAI also receives support from the Montgomery County Arts and Cultural District.

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