

THE DAYTON ART INSTITUTE



MEDIA RELEASE

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DAYTON ART INSTITUTE OFFERS FREE ADMISSION TO *HELLO WORLD!* ON THE THIRD THURSDAYS OF NOVEMBER AND DECEMBER

(DAYTON, OHIO) – November 10, 2009 – The Dayton Art Institute has announced that *Free Third Thursdays* will return in November and December. The Dayton Art Institute will offer free admission to its special exhibition, *Hello World! Rarely Seen Art from Our Collection*, on the third Thursdays of each month.

This year, The Dayton Art Institute celebrates its 90th anniversary and free admission on the third Thursday of the month is one way for the museum to show its appreciation to the community for the support it has received over the years. Free admission days are **November 19** and **December 17**, and are intended for individuals, not groups.

Hello World! showcases the museum's hidden treasures: seldom-seen, as well as some never-before-seen, works of art from out of the museum's vaults.

“This show represents an extraordinary opportunity to see, enjoy and learn about great paintings, sculpture, prints, drawings, textiles, photography and more that have not recently been on view,” says Janice Driesbach, Director and CEO of The Dayton Art Institute.

The exhibition features works by many notable artists, including Pablo Picasso, Ansel Adams, John James Audubon, Paul Cezanne, Jackson Pollock and Dayton's own Willis "Bing" Davis. *Hello World!* is on view through January 3, 2010.

The Dayton Art Institute's presentation of *Hello World! Rarely Seen Art from Our Collection* is sponsored by Taft, Stettinius and Hollister LLP. Media sponsor is WDTN-TV. The museum's 90th Anniversary celebration is sponsored by The Virginia W. Kettering Foundation, The Berry Family Foundation, Premier Health Partners, The Dayton Power and Light Company Foundation and Miller-Valentine Group, with additional support from DoubleTree Hotel.

For more information about this exhibition and other programs at The Dayton Art Institute, please visit www.daytonartinstitute.org or call the museum at 937-223-5277. Be sure to also visit The Dayton Art Institute on Facebook (facebook.com/daytonartinstitute) and Twitter (twitter.com/daytonart) for additional information and exclusive offers.

ABOUT THE DAYTON ART INSTITUTE

As one of the Miami Valley's premier fine art museums, The Dayton Art Institute — which is in its 90th year — offers a full range of programming in addition to exhibiting its collection. The galleries and Museum Store are open Tuesday through Saturday, 10 a.m. to 4 p.m., with extended hours on Thursday until 8 p.m., and Sunday, noon to 4 p.m. Free parking is available at the museum and the facility is fully accessible to physically-challenged visitors. CAFÉ MONET by Elegant Fare serves lunch Tuesday through Saturday, 11:30 a.m. to 2:30 p.m., and Sunday, noon – 2:30 p.m. For more information, please call 937-223-4278 or visit www.daytonartinstitute.org.

The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The DAI also receives support from the Montgomery County Arts and Cultural District.

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