

THE DAYTON ART INSTITUTE



MEDIA RELEASE

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Images available upon request

JUST ANNOUNCED: THE DAYTON ART INSTITUTE TO HOST NORMAN ROCKWELL EXHIBITION IN 2010

*HIGHLIGHTS INCLUDE 42 ORIGINAL ARTWORKS AND
323 SATURDAY EVENING POST COVER TEAR SHEETS*

(DAYTON, OHIO) – August 31, 2009 – The Dayton Art Institute has announced details of a 2011 special exhibition that will celebrate the work of American icon Norman Rockwell. *American Chronicles: The Art of Norman Rockwell* will be on view at The Dayton Art Institute, **November 12, 2011 through February 5, 2012.**

Organized by the Norman Rockwell Museum, located in Stockbridge, Massachusetts, this national traveling exhibition features original art from the museum's noted collections. The exhibition chronicles Rockwell's life and art, introducing new scholarship rooted in decades of study by Curator of Norman Rockwell Collections, Linda Pero. The artist's paintings, drawings, and studies span 56 years, from his 1914 interpretation of American folk hero Daniel Boone securing safe passage for settlers to the American West, to his 1970 report on American tourists and armed Israeli soldiers witnessing a Christmas Eve ceremony at the Basilica of the Nativity in Bethlehem. The exhibition invites viewers to compare their own 20th-century American experience with the events portrayed by Rockwell, and to consider how much Rockwell's vision may have influenced theirs.

The large-scale exhibition traces the evolution of Rockwell's art and iconography throughout his career – from carefully choreographed reflections on childhood innocence in such paintings as *Day in the Life of a Little Girl* (1952) to powerful, consciousness-raising images for *Look* in the 1960s documenting the traumatic realities of desegregation in the South. Rockwell's artistic contributions and the impact of his images on American popular culture are explored within the context of his life and times, through in-depth exhibition commentary and a decade-by-decade installation of 42 original artworks, as well as a complete set of 323 archival *Saturday Evening Post* cover tear sheets spanning 47 years.

For more information about this exhibition and other programs at The Dayton Art Institute, please visit www.daytonartinstitute.org or call the museum at 937-223-5277. Be sure to also visit The Dayton Art Institute on Facebook and Twitter for additional information and exclusive offers. More information about the Norman Rockwell Museum may be found online at www.nrm.org.

ABOUT THE DAYTON ART INSTITUTE

As one of the Miami Valley's premier fine art museum, The Dayton Art Institute — which is in its 90th year — offers a full range of programming in addition to exhibiting its collection. The galleries and Museum Store are open from 10 a.m. to 4 p.m. Tuesday through Sunday with extended hours on Thursday until 8 p.m. Free parking is available at the museum and the facility is fully accessible to physically-challenged visitors. CAFÉ MONET by Elegant Fare serves lunch from 11:30 a.m. to 2:30 p.m. For more information, please call 937-223-4278 or visit www.daytonartinstitute.org.

The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The DAI also receives support from the Montgomery County Arts and Cultural District.

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